



# Privacy Policy and Consultant's Ethical Code

**Effective Date:** December 15, 2025.

This Privacy Policy and Consultant's Ethical Code governs the collection, use, storage, and protection of personal data of users of the AVAKIAN.CONSULTING website. We recognize the importance of information confidentiality and adhere to the highest ethical standards in our work with clients, including top-level business and political leaders.

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## 1. Privacy Policy

### 1.1. What Data We Collect

We may collect the following categories of personal information:

- First and last name, job title, and company name.
- Contact information: email address, phone number, and messaging apps.
- Country and city of residence.
- IP address, device type, browser, and other technical data.
- Information voluntarily provided by you during registration, form submissions, participation in webinars, consultations, and other activities.

### 1.2. Purpose of Data Collection

Your data is used exclusively for the following purposes:

- Providing access to materials, webinars, closed conferences, and consultations.
- Communicating with you regarding collaboration, clarifying details, or offering personalized proposals.
- Improving content quality and analyzing audience interests.
- Ensuring compliance with legal requirements and maintaining the security of the service.

### 1.3. Data Storage and Protection

We employ modern information security measures, including encryption, access restrictions, and regular security audits. Data is stored on secure servers within the European Union and is accessible only to authorized personnel. The retention period for data is up to 5 years or until you withdraw your consent, unless otherwise required by law.

### 1.4. Sharing with Third Parties

We do not sell, trade, or transfer your personal data to third parties, except in the following cases:

- When necessary to provide services (e.g., technical partners and payment systems — strictly under a confidentiality agreement).
- When required by law (e.g., by court order, law enforcement agencies, etc.).
- With your explicit written consent.

## **1.5. Your Rights**

You have the right to:

- Request a copy of your personal data.
- Make changes to or request the deletion of your data.
- Withdraw your consent for data processing.
- File a complaint with supervisory authorities if you believe your rights have been violated.

## **1.6. Use of Cookies**

Our website uses cookies to ensure proper functionality, analyze traffic, and personalize content. You can modify your cookie settings in your browser at any time.

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## **2. Consultant's Ethical Code**

As an expert in geopolitics and business, I — Tigran Avakian — adhere to the highest ethical standards and principles, ensuring integrity, transparency, and professionalism in every consultation and interaction with clients. My Code is founded on the following principles:

### **2.1. Integrity and Transparency**

- I commit to providing accurate, reliable, and up-to-date information based on my knowledge, experience, and verified sources.
- I will not conceal or distort information to serve the interests of a client or for political or economic gain.
- I will be honest and transparent about the limitations and potential risks of any recommendations I provide.

### **2.2. Confidentiality and Data Protection**

- I commit to safeguarding the confidentiality and security of all information provided by clients.
- Any information obtained during consultations or interactions will be used exclusively within the agreed terms and will never be disclosed to third parties without your explicit consent, except as required by law.

### **2.3. Independence and Objectivity**

- I commit to providing advice and recommendations that serve the client's long-term interests, free from any external influence or pressure.
- My recommendations will be based solely on independent analysis and an objective assessment of each situation, taking into account the client's specific context and needs.

### **2.4. Respect and Responsibility**

- I respect the perspective and approach of every client, regardless of their political or business affiliation, and I take into account the unique characteristics of each organization I work with.

- I take full responsibility for my consultations and recommendations and remain committed to supporting clients at every stage — from decision-making to the implementation of proposed strategies.

## **2.5. Professionalism and Continuous Development**

- I continually enhance my knowledge and stay informed of the latest global trends in geopolitics and international business to provide clients with the most relevant and effective solutions.
- I commit to maintaining the highest level of professionalism, adhering to ethical norms and standards in every aspect of my work.

## **2.6. Avoidance of Conflict of Interest**

- I am committed to avoiding any situations that may create a conflict of interest between myself and my clients. In the event that such a situation arises, I will immediately inform the client and, if necessary, take all appropriate measures to eliminate the potential conflict.

## **2.7. Transparency in Pricing**

- I commit to providing clear and transparent information about the cost of my services, without concealing any additional fees or expenses that may arise during the course of collaboration.

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## **3. Policy Updates**

We reserve the right to update this Policy and Ethical Code. All changes will be published on this page with the corresponding effective date. We recommend reviewing this section periodically.

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## **4. Contacts**

For any matters related to the processing and protection of personal data, as well as compliance with the Ethical Code, please contact us:

Lead Mediator and Brand Director: Karina Galoyan.  
Commercial Director: Grigor Israelian.

Email: [karinagaloyan.com@gmail.com](mailto:karinagaloyan.com@gmail.com)